



## Selling your event tickets online with Vtix?

## scan them at the door

When you use Vtix to sell your event tickets online, you can choose to have an 'e-Ticket' sent to the ticket buyer rather than a hard ticket. When an e-Ticket is scanned at the door, the authentication process ensures that the ticket presented to you at the point of admission is valid protecting your event against fraudulent activity. It's simple to use, extremely effective and the ultimate in ticket security.

In the past, the scanning process was very complicated requiring Wi-Fi access or a high-speed Internet connection and expensive scanning equipment that you had to rent or purchase. With the advances in technology, all you need to scan tickets for your event is an IOS or Android smart phone.



This makes the **e-Ticket** service very powerful and versatile. You can scan tickets simultaneously at multiple entry points no matter what the distance between each gate. It's the ultimate network version! Rapidly admit your patrons to your event while virtually eliminating 'Will Call' and other admission related lineups.

Initially, you will have to download a free QR code reader from either ITunes or Google Play to convert your phone to a scanner.

To begin scanning, login to your event from the Promoters access area of the Vtix Online web site and click on the 'QR Logins' link. This will display a QR code for each entrance. You can print out the list if you have multiple entrances or simply scan directly from your computer monitor using your phone to attach a device to a particular entrance.

Start scanning. It's that easy! Even if you have never used a scanner before, you will be scanning like a seasoned pro within minutes.

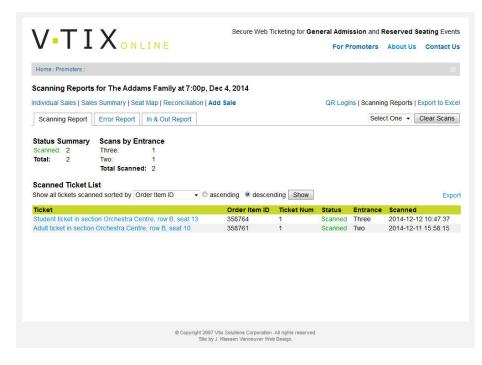
Once you begin scanning, each e-ticket will be validated and tracked by entrance or gate. If a match is confirmed, your screen will turn green, a distinct beep will be heard (if your phones sound is turned on) and the QR code number is recorded including the date and time the e-ticket was scanned. The application is now ready to accept the next scanned barcode.

If the e-ticket is a duplicate or does not correspond to a number in the list the application warns you through both on-screen visual and sound effects.



Real-time statistics are always available to the promoter via the Scanning Reports. Status Summary will be displayed that includes the total number of Open or unscanned tickets (in orange), the number of Scanned tickets (in green) and the total number of ticket barcodes imported.

It will also display the Scans by Entrance. If more than one entrance is available the totals per



entrance will be listed as well as the Total Scanned. Other reports accessible display how many scan errors were committed at each entrance; the number of Not Found, Duplicate and Removed errors and the length of time between scanned out and scanned back in.

If you have had a problem with ticket security in the past or are concerned about ticket reproduction for your events, why not put our **e-Ticket** solution to work for you to eliminate fraud and reduce Will Call line ups.

For more information please contact:

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